



Avocats Associés

Press release
Paris, September 21, 2017

BG2V ADVISED GREENPOINT, PIONEER IN DIGITAL AND MOBILE MANAGEMENT OF KYC PROCESSES WITHIN FRAMEWORK OF ITS ACQUISITION BY WEBHELP

BG2V (Stanislas Richoillez, partner) assisted the founders and majority shareholders of GreenPoint, a Paris-region start-up founded in 2009 that is a pioneer in the digital and mobile management of KYC (know-your-customer) processes, within the framework of its acquisition by Webhelp, the international leader in the outsourced client experience.

This strategic acquisition led to the creation of a new entity, Webhelp KYC Services (“WKS”).

WKS will allow Webhelp to complete its solutions to assist with the digitalization of its clients’ KYC and onboarding processes, and more specifically in the financial services sector. GreenPoint will be able to reach out to a broader European banking clientele whose KYC expenses are increasing within the context of broad digitalization and the strengthening of regulations.

BG2V assisted GreenPoint’s majority shareholders/founders with all the legal aspects related to this transaction, from the sale of shares to the founders’ re-investment.

As a result, BG2V confirmed its expertise with innovative start-ups and their top executives.

Participants:

Sellers’ lawyers:

- **BG2V** (Stanislas Richoillez, partner), for GreenPoint and its majority shareholders/founders,
- **Dechert** for the FRCI (Regional Co-Investment Fund of the Greater Paris Region) and the business angels network SIRS.

Sellers’ financial advisor:

- **ATFIS** (Philippe Guez).

Buyer’s lawyer:

- **Gide Loyrette Nouel** (Thomas Urlacher, partner, and Yiran Bai, associate), for Webhelp.

About BG2V:

BG2V is an independent French law firm created in 2010. With more than 30 lawyers, including 11 partners, BG2V offers full service to its clients in all business law fields.

Recognized for their expertise and personal commitment, our partners, accompanied by their specialized teams, work in the fields of corporate/mergers-acquisitions, private equity, distressed companies, tax and intellectual property/new technologies law, litigation, and commercial, criminal, employment and real estate law. We provide customized, high-quality services to our clients at a controlled cost.

BG2V’s lawyers work both in French and English and are admitted to practice in France with certain lawyers being admitted to practice in the United States (New York Bar). For the firm’s cross-border cases (notably in continental Europe, in Anglo-Saxon countries and in the Middle East), the firm has also established preferred relationships with foreign law firms who share the same degree of excellence and legal expertise.

To learn more: bg2v.com

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