



Avocats Associés

Press release
Paris, October 2nd, 2017

BG2V ADVISOR TO M6 FOR ITS ACQUISITION OF RTL'S FRENCH RADIO BRANCH

BG2V (Hervé de Kervasdoué and Camille de Verdelhan, partners, and Jérôme Albertin, senior associate) assisted M6 in its of RTL's French radio branch which comprises RTL, RTL2 and Fun Radio as well as the following advertising companies: IP France, RTL net, and RTL Spécial Marketing.

With the acquisition of this branch, M6 makes the most important investment in its history, M6 and RTL representing 25% of the French radio and advertising market, and aims to become the biggest audiovisual Group in France.

BG2V assisted M6 in all the legal aspects related to the acquisition (except taxation and real estate).

BG2V law firm confirms one more time its expertise in the media sector. For many years, it has been Hervé de Kervasdoué who has been particularly active in dealing with both M6 and other media key players.

Advisors:

Buyer's legal advisors:

- **BG2V**, with Hervé de Kervasdoué, partner, and Jérôme Albertin, senior associate, for the pour les aspects corporate and Camille de Verdelhan partner, for the financial issues of the acquisition.

Buyer's tax advisors :

- **Arsene Taxand**, with Denis Andres, partner.

Seller's legal advisor :

- **Linklaters**, with Marc Petitier, partner, and Edouard Le Breton, associate.

About BG2V:

BG2V is an independent French law firm created in 2010. With more than 30 lawyers, including 11 partners, BG2V offers full service to its clients in all business law fields.

Recognized for their expertise and personal commitment, our partners, accompanied by their specialized teams, work in the fields of corporate/mergers-acquisitions, private equity, distressed companies, tax and intellectual property/new technologies law, litigation, and commercial, criminal, employment and real estate law. We provide customized, high-quality services to our clients at a controlled cost.

BG2V's lawyers work both in French and English and are admitted to practice in France with certain lawyers being admitted to practice in the United States (New York Bar). For the firm's cross-border cases (notably in continental Europe, in Anglo-Saxon countries and in the Middle East), the firm has also established preferred relationships with foreign law firms who share the same degree of excellence and legal expertise.

To learn more: bg2v.com

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