



Avocats Associés

Press release
Paris, October 5, 2017

BG2V, LAWYER FOR TELECOM OPERATOR SERVEURCOM WITHIN FRAMEWORK OF ITS ACQUISITION OF THE WEB HOST PLANET-WORK

BG2V (Stanislas Richoillez, partner, and Enzo Faedda, associate) assisted Serveurcom, a global telecommunications operator dedicated to companies and local governments, within the framework of the acquisition of Planet-Work, a long-time Internet host in France.

This acquisition allows Serveurcom to strengthen its position on the market of professionals by integrating to its historical offers of Internet access and unified communications, Planet-Work's outsourced hosting services, with Planet-Work now becoming the group's Division Cloud. Arnaud Gautier, Planet-Work's founder and CEO, is remaining part of management, as he is taking over the management of this new division's strategy and development.

BG2V assisted Damien Watine, Serveurcom's founder and CEO, with all the legal aspects related to this transaction, from the commercial, employment, tax and intellectual property due diligence up to negotiations with the seller and its M&A advisor and the closing of the transaction.

This transaction once again confirmed BG2V's strong presence and expertise provided to innovative companies in the digital sector, in which the firm was very recently involved to:

- assist the founders and majority shareholders of GreenPoint, a Paris region start-up and pioneer in the digital and mobile management of KYC (know-your-customer) processes, for its acquisition by Webhelp, the international leader in the outsourced client experience,
- advise Nolaroads, an agency specialized in digital transformation and mobile applications, oriented toward the leisure-activities sector, for its acquisition by the Barrière Group.

This transaction also highlights the complementary expertise of the more than 30 lawyers in BG2V's teams, who have the ability to work on all the business law issues of transactions.

Participants:

Buyer's lawyers:

- **BG2V**, with:
 - Stanislas Richoillez, partner, and Enzo Faedda, associate, for the corporate aspects,
 - Jean-Marc Valot, partner, and Marine Morel, associate, for the tax due diligence,
 - Guillaume de Saint Sernin, partner, and Sophie Giard, associate, for the employment due diligence,
 - Xavier Carbasse, partner, and Domitille Huart, associate, for the intellectual property due diligence,
 - Camille Jérémie, associate, for the due diligence relating to commercial contracts and disputes.

Seller's lawyer:

- **Blez Avocats**, with Christophe Blez.

Seller's financial advisor:

- **TwinL**, with Franck Loubaresse and Laurent Loubaresse.

About BG2V:

BG2V is an independent French law firm created in 2010. With more than 30 lawyers, including 11 partners, BG2V offers full service to its clients in all business law fields.

Recognized for their expertise and personal commitment, our partners, accompanied by their specialized teams, work in the fields of corporate/mergers-acquisitions, private equity, distressed companies, tax and intellectual property/new technologies law, litigation, and commercial, criminal, employment and real estate law. We provide customized, high-quality services to our clients at a controlled cost.

BG2V's lawyers work both in French and English and are admitted to practice in France with certain lawyers being admitted to practice in the United States (New York Bar). For the firm's cross-border cases (notably in continental Europe, in Anglo-Saxon countries and in the Middle East), the firm has also established preferred relationships with foreign law firms who share the same degree of excellence and legal expertise.

To learn more: bg2v.com